







Drawing the crowds

Toyota Music Factory is the area's premier entertainment and lifestyle center perfectly located just north of O'Connor between U.S. Highway 114 and Las Colinas Boulevard, Toyota Music Factory is easily accessible from Dallas, Fort Worth, a multitude of suburbs and DFW Airport and Love Field. Along with this ideal location, it's been designed with specific features to draw thousands of visitors for one unforgettable experience after the next:

THE PAVILION AT TOYOTA MUSIC FACTORY

This state-of-the-art 8,000 capacity convertible Performance Hall — operated by the global leader in concerts, Live Nation — regularly showcases artists from around the world.

TEXAS LOTTERY PLAZA

Gigantic open-air plaza with outdoor stage brings in crowds for regularly-programmed live music, festivals, fashion shows, movies, open-air markets and more.

400,000 SQUARE FEET OF BARS, RESTAURANTS AND ENTERTAINMENT

More than 20 RBE concepts
Corporate campus of Ethos International.



Experiences nonstop

Toyota Music Factory is the prime destination for live performances and more than just music. Get your foodie fix; breakfast, lunch and dinner. Grab a cocktail in a selection of bars and pubs. Catch the hottest new movie with a cold one in hand. All day, every day, Toyota Music Factory is the place you want to be.





ALAMO DRAFT HOUSE

Seven screens for new release movies, family and independent films, as well as signature repertory programming.



BAR LOUIE

Experience your local bar with handcrafted martinis, cocktails and a scratch kitchen during happy hour and late night.



BLUE FIRE

Simplify catering with one stop shopping...food prepared and delivered just how you want it in the total catering experience.



BOI NA BRAZA

Take in the Gaucho tradition of Southern Brazil with imported steaks, skewered and slowly roasted over an open flame.



GLORIA'S

Take in fresh ingredients born out of the traditions of El Salvador then blended in with Tex-Mex innovations.



THE GREEN GATOR

Enjoy homemade Cajun foods and the freshest seafood available while catching your team on TV, or sitting out on the great patio.



GRIMALDI'S

Taste 100 years of experience perfecting brick-oven pizza and calzones... all accompanied by beers and wines from around the globe.



LIVE NATION

A global entertainment company, Live Nation promotes, operates, and manages ticket sales for premier live entertainment in the United States and internationally.



MAMA TRIED

Get your outlaw and your blue grass on with your friends— and even your dog—at the biggest, newest country bar and honky tonk in town.



MERCY WINE BAR

The award-winning Mercy Wine Bar goes even further. Revel in more than 100 curated wines along with a full bar along and gourmet menu.



NOSH & BOTTLE

Pick up locally-sourced gourmet meals, drinks, snacks and more on your way in for a concert, or your way out to the office or home.



RAYLEIGH'S

Dine on upscale seasonal menus with creative platting, then step into performances, conferences, and more in an immersive event space.



THE RESERVOIR

Experience a modern twist on the industrial grastropub where bar & spirits are meshed with southern favorites.



THIRSTY LION

Gastropub meets sports bar. From-scratch cooking with local ingredients is served up with the best craft beers and cocktails.



STUMPY'S HATCHET HOUSE

Get primitive and organic with hatchet throwing...the sport for those who love adventure and who seek a new kind of release.



YARD HOUSE

Find the world's largest selection of draft beer along with, great music, and 100+ menu items made from scratch daily.

Accessible to millions

Toyota Music Factory is the premier entertainment center easily accessible to millions in the DFW area. Close to DFW Airport, Love Field, and DART Rail along with crowds of convention-goers and tourists, Toyota Music Factory is at the heart of the action.



PARK IT RIGHT HERE

4,000+ spaces
Always free for movies
and restaurants
Safe and secure

LIGHT RAIL ACCESS

Rail lines in from DFW airport, Love Field and downtown Dallas

IRVING TOURISM & CONVENTION CROWDS

3.4 million visitors per yearGenerating more than\$2.3 billion annually

CONVENTION CENTER AT LAS COLINAS

Immediately adjacent to Toyota Music Factory Newly completed in 2011

Irving, TX...designed for success

Beyond just central access to the DFW metroplex, Irving delivers a business-friendly environment that generates one success after another.

IRVING ACCOLADES

Malcolm Baldrige National Quality Award in 2012 Small Business of the Year Blue Ribbon award Top 5O places to live in America Top 3 cities in the U.S. for tech startups One of the best cities in the U.S. for starting a family Best city in the U.S. for starting a career

IRVING BUSINESS SNAPSHOT

10,600 businesses
53 Fortune-500 companies
One of the lowest tax rates in Texas cities
29 million SF of office space
Headquarters of the 2nd and 5th biggest U.S. companies
The first 5-star accredited Chamber of Commerce in Texas

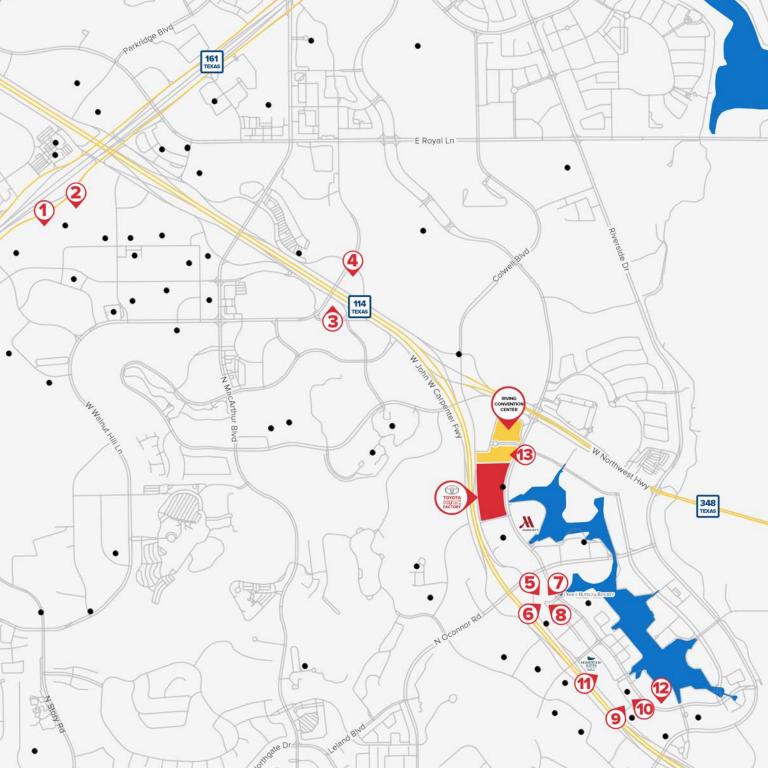
YOUR IRVING NEIGHBORS

75 area hotels with 12,000 bedrooms
2 award-winning hospitals
14 performing visual arts groups
5 golf courses including the TPC Four Seasons Las Colinas
An award-winning musical theater company and symphony orchestra









NEW & UPCOMING HOTELS NEAR TMF

1, 2

Sandman Hotel & Sutton Hotel Total 400 keys, Opens late 2020

3

Element Hotel Total 150 keys, Opens spring 2020

4

Embassy Suites Total 325 keys, Opens late 2020

5,6

Hilton Hotel & Home 2 Total 250 keys, Opens early 2021

7,8

AC Marriott & Residence Inn Hotel Total 250 keys, Opens early 2021

9, 10

Camby Hotel & Indigo Hotel Total 280 keys, Open late 2021

11

New Luxury brand by Hilton To be announced

12

Conrad by Hilton To be announced

13

Westin Irving Convention Center Hotel Total 350 keys, Now Open

AREA BUSINESSES WITH 200+ EMPLOYEES

BUSINESS NAME

Ace Cash Express Ais Data Services

Archer Western Herzog Archon Residential Mgmt LP

Ashland Hardware
Assoc Corp N America

Bass Pro LLC

Bio World Merchandising Inc

Boy Scouts of America

Boy Scouts of America Museum, Youth & Family Research Center

Cap Gemini America Inc Champps Operating Corp

Christus Health
Citigroup Inc

Columbia Medical Center

Commercial Metals Company

CPLG

Creative Financial Staffing

Daiwa House USA Inc

Eaton Corp

EF Johnson Company

Epsilon Data Mngm LLC

Estes Inc

Ethos Group Inc

Exxon Mobil Corporation

Flowserve Corporation

Forterra Inc

Four Season Hotels Ltd

Gtech Services

BUSINESS NAME

Hanson Lehigh Inc

HD Vest Inc

Home Depot USA

Home Loans Inc

Kimberly-Clark Corp

LSG Sky Chefs North America

Management Systems

McKesson Corporation

Medieval Times Enter Inc

Mercury Radio Arts

Microsoft Corp

MMC Group LP

Mosaic SLC Solutions US Oper

Nokia Solutions Netw US LLC

Omni Hotels Corp Omni Hotels Corp

Oracle Corporation

OSG USA Inc

Pervacio

Pinnacle One Partners

Premier Designs Inc

Romack Staffing

Saxon Global

Supermedia

Verizon Commun Inc

Verizon New York Inc

Vistra Corporate Services Co

Walker Engineering

Workiva Inc



TOYOTA MUSIC FACTORY

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